

Personal banking service quality – Northern Ireland

Independent service quality survey results

Personal current accounts

Published August 2018

As part of a regulatory requirement, an independent survey was conducted to ask customers of the 9 largest personal current account providers if they would recommend their provider to friends and family.

These results are from an independent survey carried out between September 2017 and June 2018 by GfK UK Limited as part of a regulatory requirement, and we have published this information at the request of the providers and the Competition and Markets Authority so you can compare the quality of service from personal current account providers. In providing this information, we are not giving you any advice or making any recommendation to you.

Customers with personal current accounts were asked how likely they would be to recommend their provider, their provider's online and mobile banking services, services in branches and overdraft services to friends and family. The results show the proportion of customers of each provider who said they were 'extremely likely' or 'very likely' to recommend each service.

Participating providers: Bank of Ireland UK, Barclays Bank UK, Danske Bank, First Trust Bank, HSBC UK, Halifax, Nationwide, Santander UK, Ulster Bank.

Approximately 500 customers a year are surveyed across Northern Ireland and the Republic of Ireland for each provider; results are only published where at least 100 customers have provided an eligible score for that service in the survey period.

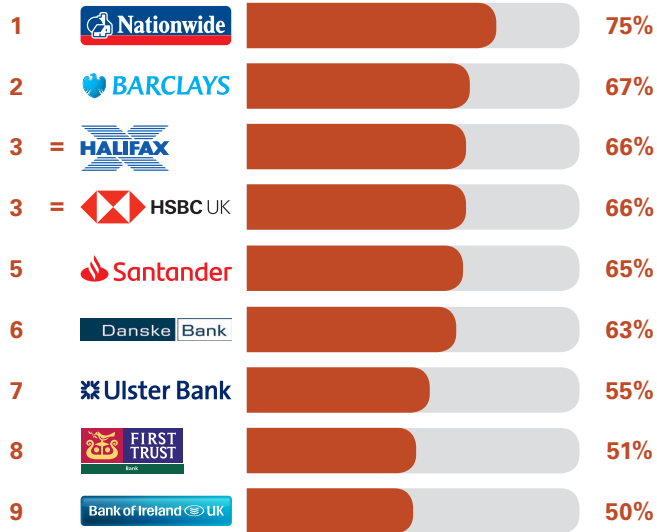
4,506 people were surveyed in total.

Results are updated every six months, in August and February.

Overall service quality

We asked customers how likely they would be to recommend their personal current account provider to friends and family.

Ranking



Online and mobile banking services

We asked customers how likely they would be to recommend their provider's online and mobile banking services to friends and family.

Ranking



Overdraft services

We asked customers how likely they would be to recommend their provider's overdraft services to friends and family.

Ranking



Services in branches

We asked customers how likely they would be to recommend their provider's branch services to friends and family.

Ranking

